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Thanks to:

James Wynn, John Lyne, Michelle Randall, Michelle Medal,
Allison Dietz, Greg Wilson, Karen Taylor, Aimee-Marie
Dorsten, David Berube, William White, Damien Pfister,
Lauren Archer, Steve Weiss, Caroline Egan, Robyn Thomas,
and Jennifer Malkowski.

ARST @ NCA 2012
Vicentennial Celebration

Inventing the Future



November 14, 2012

Dove Room ♦ Swan Hotel ♦ Orlando, FL

In celebration of the twentieth anniversary of the Association for the Rhetoric of Science and Technology (ARST), this day-long preconference seeks to unite multiple generations of rhetoric of science and technology scholars in a conversation about the inventional potential of the rhetoric of science, technology, and medicine. Position papers that take stock of the existing trajectories and future possibilities of scholarship in the rhetoric of STeM (science, technology, and medicine) will be discussed at the preconference and will subsequently appear in a special forum of *PORO*.

Schedule

8:30-9 am Registration

9-9:30 **Inventing the Future: Welcome and Introductions**

9:30-10:45 **Plenary Session I: What's In Our Repertoire?**

This session will explore how earlier work in the rhetoric of science and technology may afford resources for engaging in future rhetorical invention.

Chair: Lisa Keränen

Positions: Celeste Condit, John Lyne & David Depew, Lawrence J. Prelli

Responses: Jeanne Fahnestock and John Angus Campbell

--break--

11-12:15 **Plenary Session II: Horizons of Possibility**

This session will focus on emerging work, collaborative projects, and the developing possibilities for shaping discourse and discursive understanding in ROSTM.

Chair: Greg Wilson

Positions: Leah Ceccarelli, Randy Allan Harris, Carl Herndl

Responses: Lynda Walsh and Carolyn Miller

12:15-2 Lunch in small groups or on your own.

2-3:15 **Emerging Directions Discussions**

Scientific Genres

Jeanne Fahnestock and Carolyn Miller

Rhetoric of Technology

Bill Kinsella and John Lynch

Rhetoric of Medicine/Health

Judy Segal, Lisa Keränen, and J. Blake Scott

Visual Rhetorics of Science

Larry Prelli and Celeste Condit

Science, Publics, & Controversy

James Wynn and Lynda Walsh

Nanotech. & Synthetic Biology

David Berube and Greg Wilson

--break--

3:30-4:30 **Inventing the Future: Part II**

This session will link back to the morning's themes. It will begin with a brief report of major topics discussed at each table and will conclude with a plenary discussion of future collaborations and larger projects that would benefit ARST and ideas about how we can better partner with other parts of the academy and relevant public and stakeholder groups.

Chair: Lynda Walsh

All are invited to convene in the lobby bar for an ARST happy hour immediately following the session.

Oral History Project

Led by Damien Pfister, this oral history project will record video of participants reflecting on their experiences doing research in ROSTM. These videos will later be uploaded to a refurbished ARST website via youtube.

